



Victorian Animal Aid Trust Animal Outcomes and Statistics 2017-18

We are committed to acting in the best interests of each and every animal that comes through our doors. Through the promotion of enjoyable pet ownership and provision of the highest standard of care, Animal Aid is dedicated to improving the welfare of companion pets in our society.

We are passionate about advocating for the adoption of companion pets, working to address the issues associated with animal homelessness and abolishing sub-standard animal breeding practices.

The operations of Animal Aid are administered by a board of voluntary Trustees, supported by paid professional staff and assisted by an enthusiastic group of volunteers. Animal Aid is bound by the Code of Practice for Animal Shelters.

This report provides statistical information about the various businesses we operate including shelter services, boarding, grooming and veterinary care.

Shelter Services

Animal Aid operates shelters at 3 locations in Coldstream, Sale and Bairnsdale. Services include council animal services (lost and found), adoptions and emergency accommodation.

From the financial year 2013-14 there had been a significant decrease in the volume of dogs coming to our shelters through council lost and found services. A small portion of this decrease could be attributed to responsible ownership but reasons are most likely a) Council officers direct reuniting where animals are identifiable and registered and b) the Facebook Factor and use of social media sites posting lost and found animals. These factors have not greatly impacted cat numbers.

In the 2017-18 financial year Animal Aid commenced additional council animal services contracts with the City of Knox and Whitehorse City Council. This was a strategic acquirement to ensure the stability and longevity of our shelter kennels. Incoming dog numbers have been restored to levels similar to 2013.

Incoming Animals

In the financial year 2017-18 Animal Aid shelters cared for 5,419 dogs, cats, puppies, kittens, pocket pets, livestock and birds.

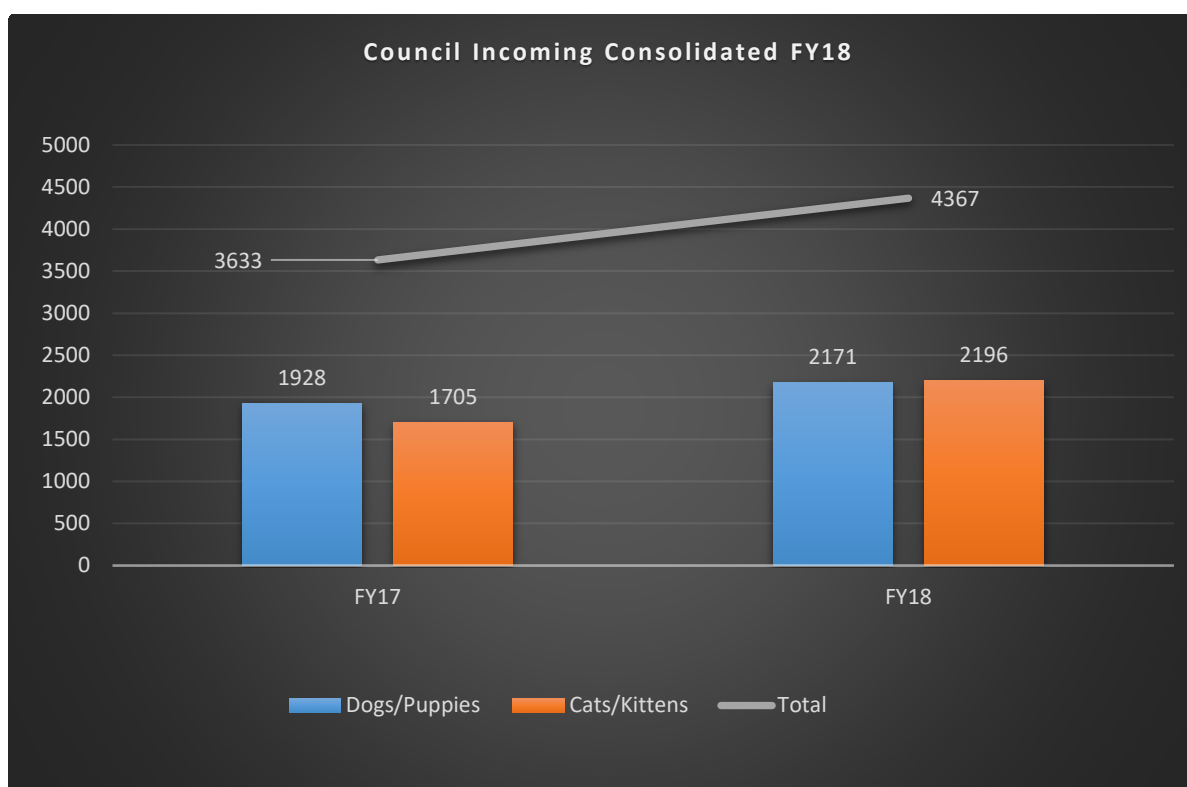
This is an increase of 650 animals (at 13.6%) on the prior financial year.

Incoming Animal Type	Coldstream	Bairnsdale	Sale	All Shelters Animal type
Dogs	1740	375	413	2528
Cats	1779	458	452	2689
Pocket Pets	113	0	4	117
Livestock	17	0	0	17
Birds	68	0	0	68
Total By Shelter	3717	833	869	5419

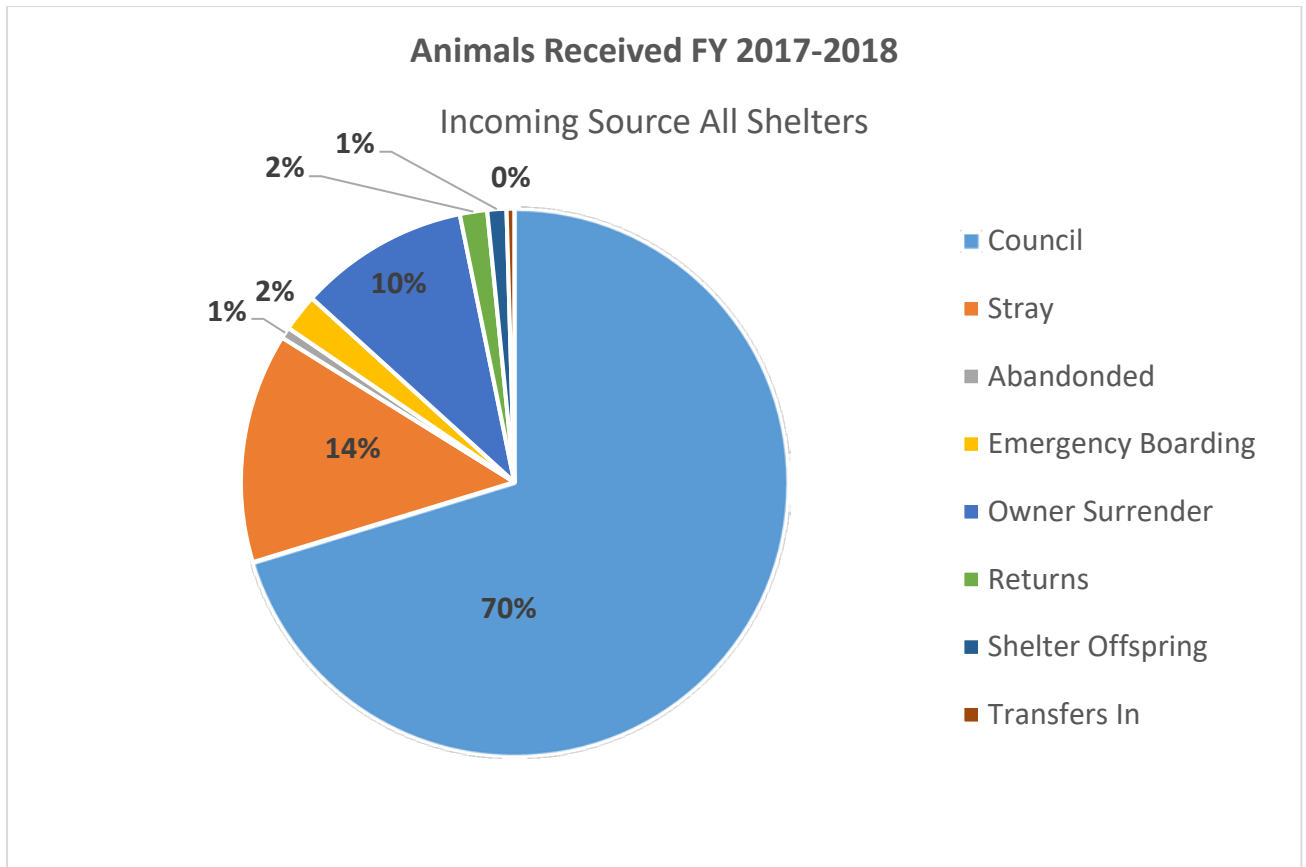
Animal Aid receives animals through a number of sources including council animal services contracts and surrenders. The following councils have formal service agreements with Animal Aid:

- Yarra Ranges Shire Council
- Knox City Council
- Maroondah City Council
- Whitehorse City Council
- Murrindindi Shire Council
- Wellington Shire Council (Sale)
- East Gippsland Shire Council (Bairnsdale)

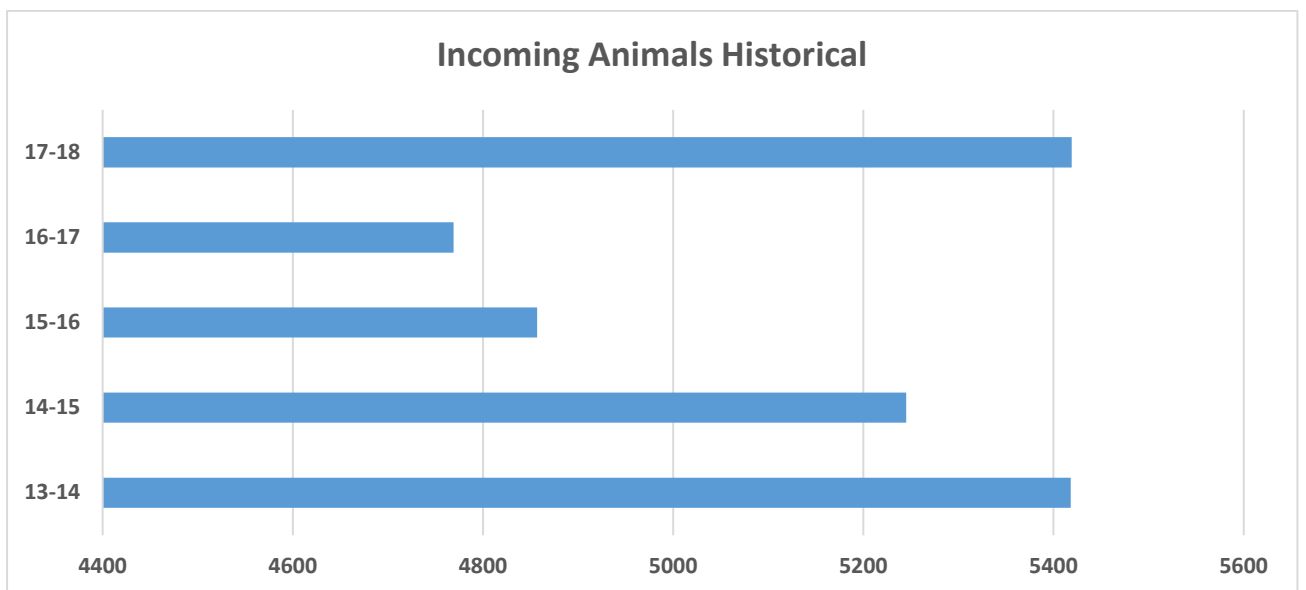
Incoming Animals from council have risen from the previous year by 734 at 20.2% driven by the addition of Knox and Whitehorse councils in July 2017.

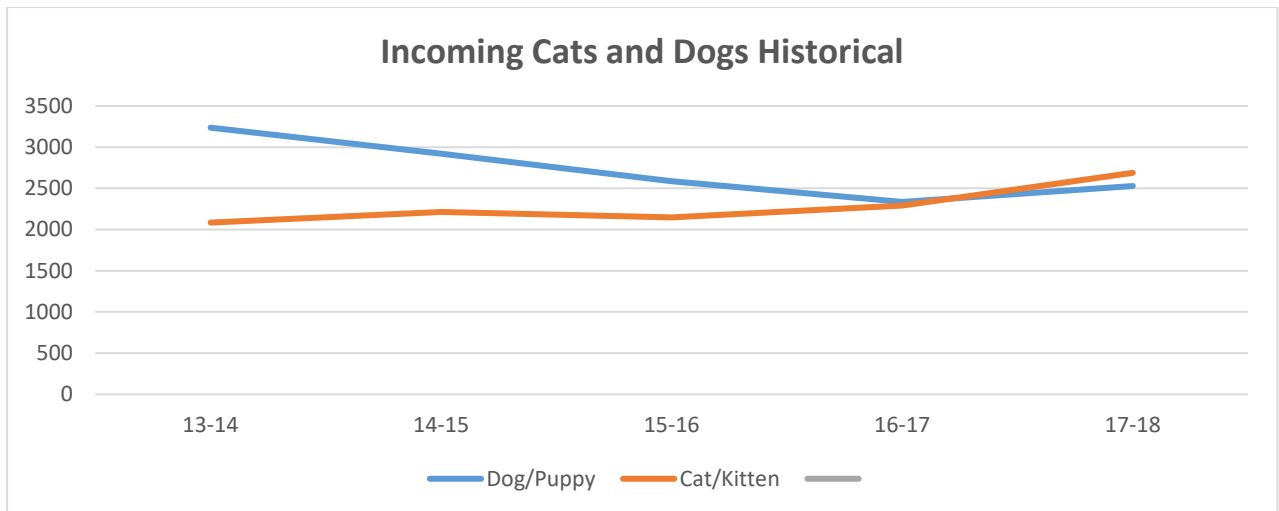


Animal Aid also assists with emergency accommodation animal boarding to those in need. The majority of these services are delivered by our commercial boarding facility in Coldstream and only a small number of emergency accommodation animals are reflected in the incoming shelter statistics below (refer to Animal Aid boarding statistics for further details).



Incoming animal numbers had declined over the past 4 years. The commencement of Knox and Whitehorse animal services in 17/18 has restored incoming numbers to where they were 4 years ago.





Outgoing Animals

During the 2017-18 year Animal Aid achieved high live release rates. Considering the significant increase in our animal intake; particularly cats, this is a great result.

The volume of reclaims for cats to dogs remains troubling

- **83.2%** of the 2,171 council incoming dogs reclaimed.
- **18.03%** of the 2,196 council incoming cats reclaimed.

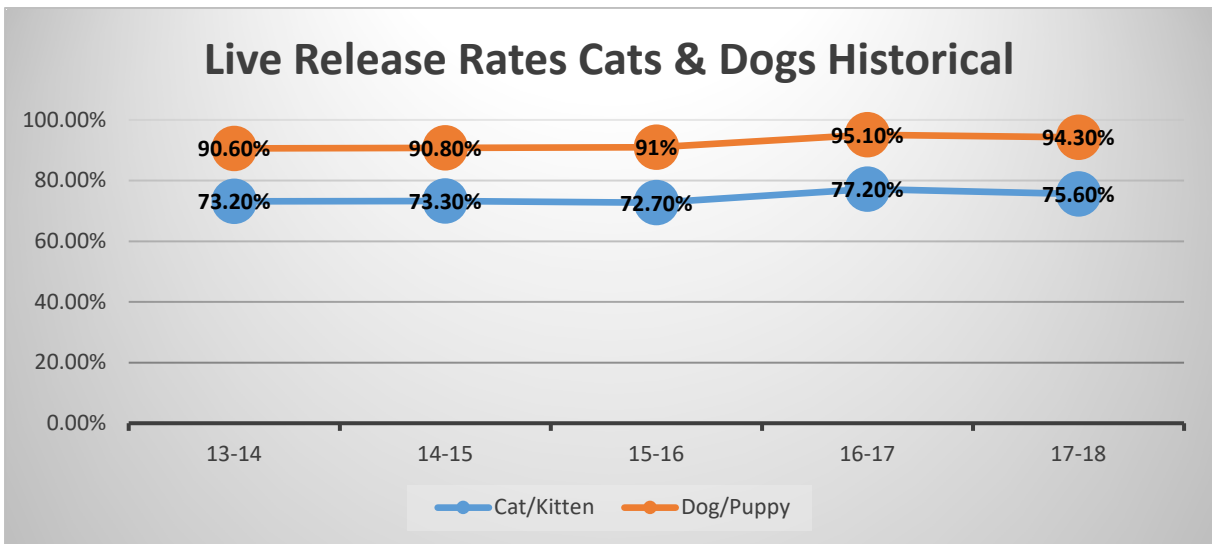
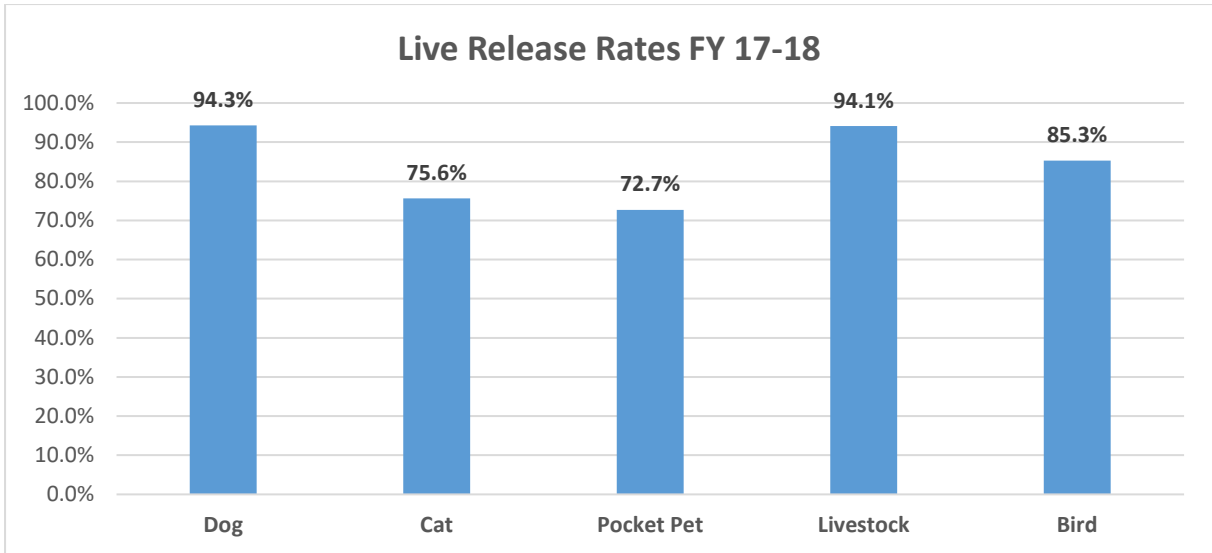
This is largely due to the amount of unidentified cats in our community. Animal Aid seeks to expand microchipping programs into the communities we serve in 2018/19 to improve reclaim rates.

Outgoing Animal Statistics

Outgoing Animal Type	Reclaimed or Returned	Adopted	Euthanized	DOA or Unassisted Death	Other	Total By Animal
Dogs	1807	523	151	2	55	2538
Cats	396	1594	656	40	0	2686
Pocket Pets	5	63	32	4	1	105
Livestock	6	9	1	0	0	16
Birds	5	52	10	1	1	69
Total By Category	2219	2241	850	47	57	5414

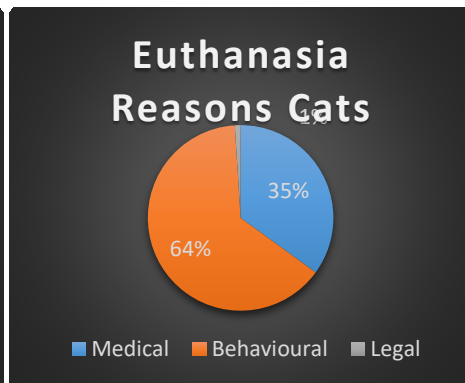
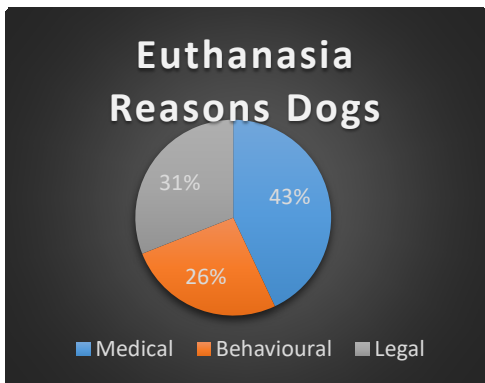
- Euthanized Dogs exclude court ordered euthanasia of 42 dogs which are accounted for in the "other" column.

At a consolidated level 84.32% of all animals arriving at Animal Aid were either reunited, returned or adopted.



- Court Ordered Euthanasia excluded in Dog numbers.

While we work hard to reunite animals or find them a new loving home, not all can be adopted for various reasons including ill health or behavioural causes. The colony and feral cat populations in the areas we service also impact our ability to rehome cats. Animal Aid is court ordered to euthanize dangerous animals (42 dogs in the FY 17-18).



Overall Animal Outcomes by Shelter FY 17-18 V FY 16-17

Coldstream	FY 16-17	FY 17-18
Dogs		
Incoming	1392	1740
Reclaimed	1022	1325
Adopted	312	326
Euthanized	90	62
Cats		
Incoming	1356	1779
Reclaimed	242	326
Adopted	870	1145
Euthanized	344	511

Bairnsdale	FY 16-17	FY 17-18
Dogs		
Incoming	472	375
Reclaimed	262	232
Adopted	144	95
Euthanized	16	25
Cats		
Incoming	530	458
Reclaimed	46	30
Adopted	233	235
Euthanized	113	85

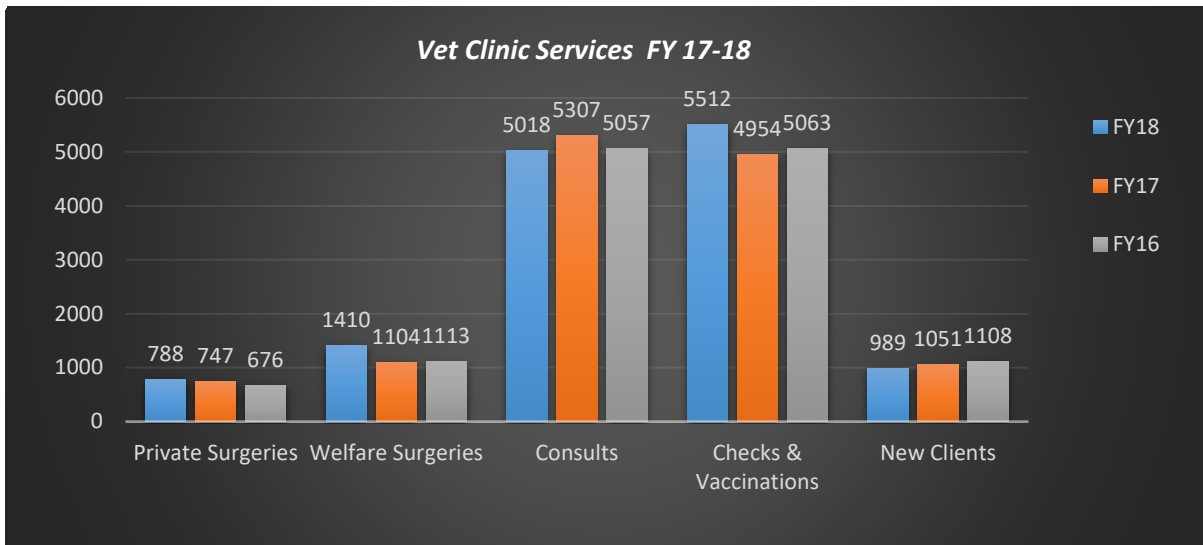
Sale	FY 16-17	FY 17-18
Dogs		
Incoming	472	413
Reclaimed	305	250
Adopted	80	102
Euthanized	34	34
Cats		
Incoming	405	452
Reclaimed	31	36
Adopted	198	214
Euthanized	57	55

Veterinary Services

Animal Aids Veterinary Clinic delivers internal welfare services and also opens to the general public; which contributes to funding our welfare work.

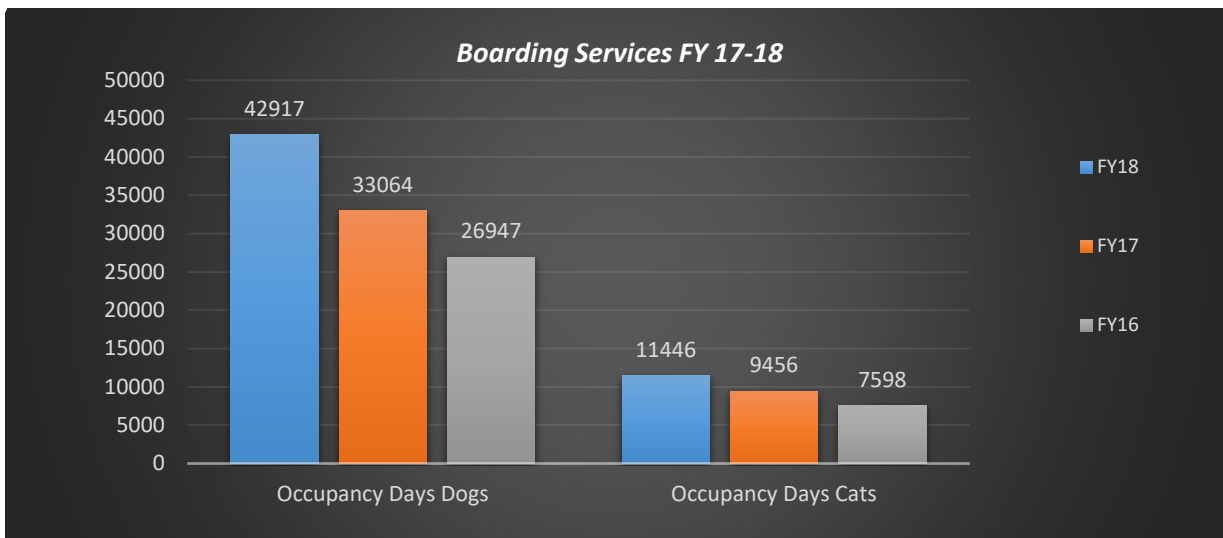
In 2017-18 our welfare services increased due to the addition of Knox and Whitehorse councils. Health checks and vaccinations increased by 558 and welfare surgeries increased by 306 on the previous financial year.

Our private work has remained consistent over the past 3 years and has been constrained by the physical limitations of the clinic. Construction is underway for our new clinic which will open in late 2018. Our business planning includes additional consultation openings and increased scope for surgeries.



Boarding Services

The opening of our new indoor boarding kennels in April 2017 has delivered the expected occupancy targeted in our business plan. Profits generated from our boarding business contribute to funding our welfare work. Over the past 3 years our occupancy has increased by 57% at 19,820 boarding days per annum.



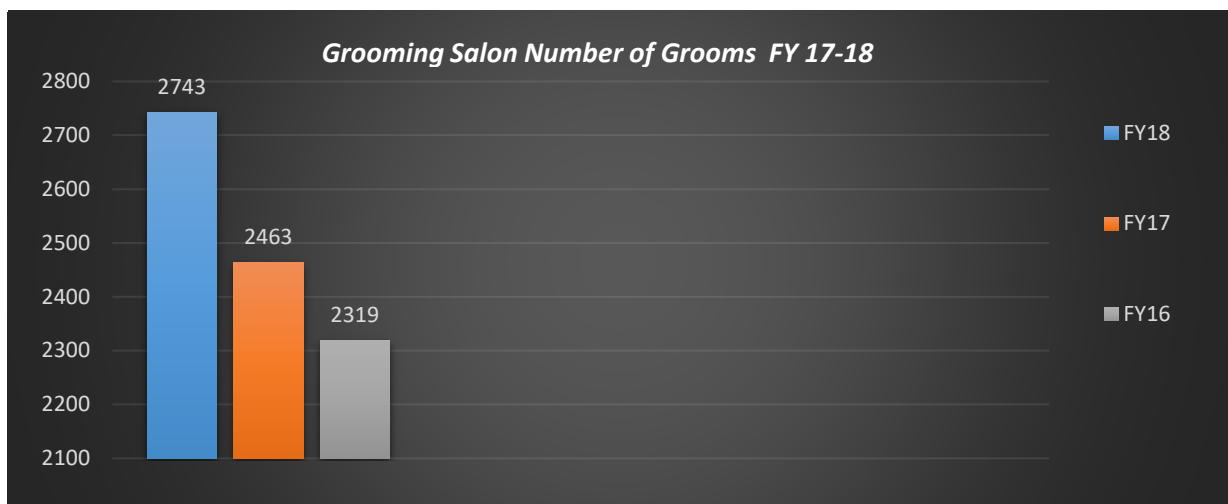
There has also been an increased demand on our emergency accommodation services which assist women in domestic violence situations, the homeless, temporarily displaced persons, people with medical needs and the vulnerable in our community.



In addition to the above there were an extra 82 emergency accommodation animals assisted by our shelters in 2017-18.

Grooming Services

Our Grooming Salon moved from the vet clinic to our new boarding amenities in April 2017. This modern and purpose built salon has allowed us to increase the amount of grooms we are able to deliver, attract new customers and retain existing customers. Our Grooming Business has grown by 18.2% over the past 2 years (or 424 grooms PA). Profits generated from our grooming business contribute to funding our welfare work.



Summary

We continue to strive for industry high adoption and release rates through new and existing initiatives such as:

- Increased profitability of our boarding, grooming, veterinary, training and fundraising activities to fund our welfare work.
- Promotion of our services via improved media strategies and platforms.
- Improved feline identification initiatives such as low cost/no cost microchipping.
- The use of social media lost and found sites to reunite animals.
- Creative animal welfare campaigns.
- Increased veterinary capabilities.
- Engaging community support.
- Creating an environment where the people and animals we care for achieve the best possible outcomes.